



DEPARTMENT OF INTERIOR DESIGN



INDUSTRY ALLIED
COURSE STRUCTURE, INTERNSHIP
AND PLACEMENT

GIFT DESIGN
ACADEMY
www.giftinstitute.org
ISO 9001:2015 (QMS) CERTIFIED

OUR MISSION

Our mission is to train students so that we can incorporate a cohesive, contextual and nurturing environment for learning. The emphasis is on self-motivated learning by using information, experience, practice. The teaching methodology aims at using the inputs from core functional areas to inter disciplinary issues and problem solving.



OUR VISION

GIFT DESIGN ACADEMY is one of the best institute of interior designing in Kolkata. Our vision is to be one of the premiere institute providing cutting edge education that transforms the younger generation towards being socially & professionally responsible so that they can easily bind into a global network as well as acquire greater appreciation from the industry



Course Model : INTERIOR DESIGN

2 Years Interior Design

Eligibility : 10+2

3 Years Interior Design & Management studies

Eligibility : 10+2

SALIENT FEATURES

Better Infrastructure: The Infrastructure is comfortable for the students to learn and work around. It is updated as and when required.

Excellent experienced Faculties: Students get hands on experience from expert faculties.

Industry personnel are roped in time to time to judge who give their professional comments to the students exhibiting their work.

Well Equipped Library and Design Labs.

Library has updated books and all the major magazines.

Interior seminars and exhibition: GIFT conducts shows, exhibitions and interior seminars every year as a bi- annual event to encourage and procure students to perform whatever they have learnt in their classes.

Internship and Placement Assistance: Our students know they have to excel within themselves and at the Interviews. We introduce the Training Sessions to groom them for Interviews when they graduate.

Won Awards and Credentials.

Oldest Center in Kolkata in the field in Fashion: Best Academic Center, Best Performance, Started in 1999, our Center has developed a solid base and is still going strong.



Chandrika Sah
Brilliant student award
in ABID2024



Priya Sharma
Brilliant student award
in ABID2024

ABOUT THE COURSE

Interior design is a multi-faceted profession in which creativity and technical solutions are applied together. This course helps you combine your design skill with the technical and business knowledge you need to succeed. Learn how to create innovative spaces that are functional, aesthetically pleasing and sustainable. It enhances your manual and digital drawing skills that allows you to communicate your ideas effectively. This course integrates a study of Interior Design with business fundamentals such as Accounting, Marketing and Management, enabling our students to stride confidently into the corporate world too

WHAT IS INTERIOR DESIGN MANAGEMENT STUDIES?



Interior Design Management offers a beautiful blend of aesthetics, innovation & imagination. It brings together creative skills, practical knowledge and covers both Residential and Commercial Interior Exterior Design & Management. It is an exciting and professionally oriented course, which embraces a distinctive approach through studies of interior space and volume planning, colour and texture, and professional practice

WHY IS INTERIOR DESIGN MANAGEMENT REQUIRED?

1. To identify, research, and creatively solve problems pertaining to the function and quality of the interior environment.
2. To perform services relative to interior spaces, including design analysis programming, space planning and aesthetics.
3. To use specialized knowledge of interior construction, building codes, equipment, material, and furnishings.
4. To prepare drawings and documents relative to the design of interior spaces in order to enhance and protect the health, safety and welfare of the public.
5. To develop a small business plan.
6. To implement marketing concepts related to the interior design business; and to implement business leadership skills.

SCOPES IN INTERIOR DESIGN AND MANAGEMENT STUDIES



INTERIOR DESIGNER

An Interior designer has to be aware of his area of interest in Interior designing. He can work on long-term or short-term projects, in the field of hospitality, residential, commercial, healthcare etc. Which means with experience and with time a designer will know all areas of interior designing.

EXHIBITION DESIGNER

An Exhibition Designer is a professional who creates fixtures and display stands for events such as large public exhibitions, conferences, trade shows, display for business, museums and art galleries.

PRODUCTION DESIGNER / SET DESIGNER

A production designer (PD) is the person responsible for the overall visual look of the production. They have a key creative role in the creation of motion pictures and television. Working directly with the director, cinematographer, and producer.

VISUAL MERCHANDISER

Visual merchandising is the practice in the retail industry of developing floor plans and three-dimensional displays in order to maximize sales. This usually occurs in retail spaces and stores.

ENTREPRENEUR

A designer can always set up his/her business or a design firm with investment and become an independent promoter in this industry as an entrepreneur.

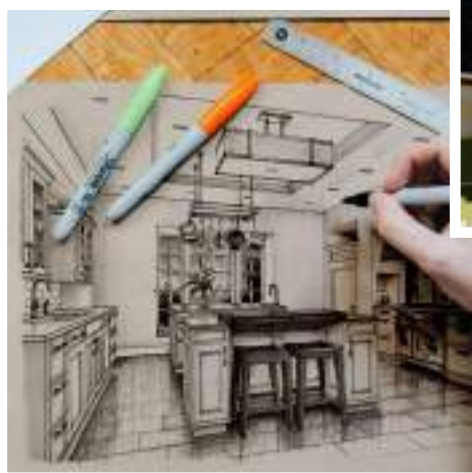
A SYNOPSIS OF THE COURSE

SEMESTER 1

Our first priority is to build up a strong base in our students. Hence this semester includes teaching the foundation and principles of interior design. Measured hand drawings as well as computer fundamentals are given importance. Students learn drafting & 2D CAD as well as embark on material knowledge and model making.



SEMESTER 2



This semester believes in building further knowledge of the students with details and technicality. Importance is given to residential space design, site planning, landscape architecture, knowledge of building construction and basics of 3D software. Our mission is to train students with a formal background, presentation skills and as well as effective

SEMESTER 3

While moving to the second year study gets more detailed with learning commercial space design. Services like plumbing details, air conditioning are taught. Market research as well as 3D software sketch up is taught with utmost details. We also teach designing spaces for disabled in our curriculum.



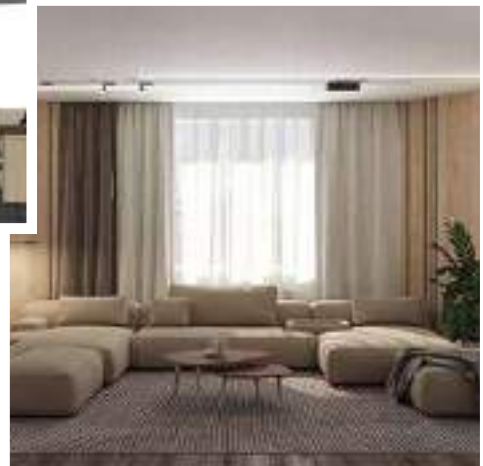
SEMESTER 4



The level of professional training expands within this semester as this encompasses 3DS Max, project management with learning about estimation and costing. Market valued Vaastu is taught with required importance. Students learn the details of contracts and tenders with professional project submissions.

SEMESTER 5

This semester embarks on teaching management skills. Students learn about entrepreneurship, annual company reports, human resource management, retail management and subjects like understanding and handling Client behavior. Training the student to develop a confident personality is our priority.



SEMESTER 6



The last Semester includes students learning of communications skill at a formal level. We keep software learning handy for their portfolio making. Students are sent in the market for surveys and as well as in vogue learning. They are also professionally trained under a known designer for internship.

STUDENTS ACHIEVEMENTS & PLACEMENT

Explore the remarkable achievements and promising placements of our interior design students at Gift Design Academy! From winning prestigious design competitions to securing coveted positions in renowned design firms, our students continually excel in both academic and industry. With a focus on practical skills and creative innovation, our students are equipped to thrive in the dynamic field of interior design.



Ankit Shaw
Designer,
The Butterfly Studio



Azhar Siddique
Co - Founder / Producer
at Fade and Forge Interior



Guriya Jha
Interior Designer cum
project manager at RG DZINE.



Meeru Barua
Co - Founder / Producer at
Elhifynn Polymer private limited.



Murtaza Saleh
Owner / Founder
saify interiors



Niharika Agrawal
Freelancer and Design
Advisor at Puran Interiors



Oeindrila Roy
Freelance Interior designer
& Owner and Ceo at
NICHE Calcutta



Shivani Dubey
3D Visualiser at
CEE BEE Design Studio



Sumana Roy
Designer
Decoimagination



Tanay Santra
Partner with
chrome interiors



Tina Adhikari
Co - Founder Director
of isometric interiors faculty and
head of design school



Aditi sarkar
Designer
Livspace

STUDENTS ACHIEVEMENTS & PLACEMENT



Andaz Gupta
Designer
Cee Bee Design Studio



Millee Kumari
Designer
Chisel and wood



Payel Khandelwal
Designer
Homelane



Moni Dubey
Designer
Lightkraft Pvt Ltd
Vedic Vastu consultant



Abhirup Dutta
Director at
Toptech Interiors
& Architecture



Begam Shamima Sultana
Interior Designer at
Kolte Patil Developers Ltd.

PLACEMENT COMPANY

ALLEN SOLLY | RITU KUMAR | ARMANI INTERIORS | MAHA LAXMI
INTESPACE | HOME DECOR PVT LTD. | MONALISA INTERIOR
DECORATION PVT. LTD. | JNS INTERIOR PVT. LTD. | INTERSPACE DESIGN
PVT LTD | LIVING ARCH INTERIORS | SANJIVNI INTERIOR DESIGNS |
INDIAN INTERIOR DESIGNS | LIFESTYLE INTERIORS A SQUARE DESIGNS |
AD KREATIVE FORUM | ANJAN GUPTA ARCHITECTS | ASHIANA HOME
DECOR PVT LTD | ASHIYAA INTERIO AXIS GROUP OF INTERIOR DESIGN |
BLUE MASONS | CEE BEE DESIGN STUDIO | CLIPAM INTERIORS |
CREATIVE DESIGN

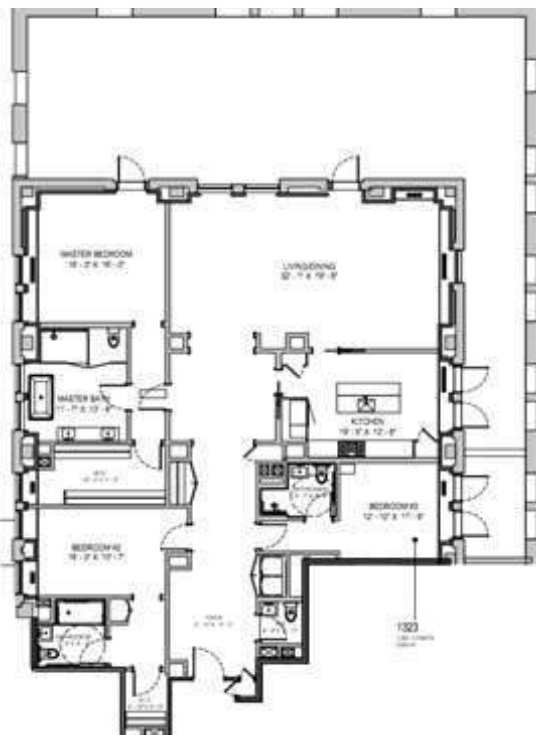
STUDENT PRACTICE WORK IN CLASS

OBJECTIVE

The objective for this drawing was to create a traditional living room for class practice purpose. It was an existing plan given by Sir, to me for re configuring with a 3D view. This living room focused heavily on lighting and colours.

CONCEPT

I wanted to make this place modern and traditional. I also wanted to keep the space open, inspiring, and bright by bringing in as much light as possible and using materials and finishes that weren't too dark for the space.



STUDENT PROJECT WORK BASED ON THE LIVING ROOM & BED ROOM

In any home, the bedroom is a special space.

It should be comfortable and beautiful to the person who sleeps there, no matter what their personal style is Here are just a few of the real- world examples of bedroom designed by me.



OUR STUDENT'S PROJECT WORK

ROOFTOP GLASSHOUSE

OBJECTIVE

The objective of this rooftop project is to design an eco-friendly, innovative space that fosters sustainable practices and offers students a unique learning environment for research, collaboration, and experimental education.

CONCEPT

Designed with a personal touch, this project embodies a modern vision of sustainability and elegance. The transparent canopy harmonizes with the surroundings, offering breathtaking views and a tranquil retreat. Discover an inspired space that reflects a balance between nature and cutting-edge design.



OUR STUDENT'S PROJECT WORK

AIRPORT CONFERENCE ROOM

OBJECTIVE

Designing innovative aquatic materials for an eco-friendly, serene ambience. Elevating functionality and aesthetic appeal, this project blends sustainability with modern elegance.

CONCEPT

Experience tranquility in this conference room, inspired by aquatic elements. Submerge yourself in a serene, modern space featuring innovative atmosphere. Elevate your meetings with a touch of aquatic elegance.



OUR STUDENT'S PROJECT WORK

AUDITORIUM

OBJECTIVE

Designing the Auditorium with an emphasis on sustainability and functionality. This project merges modern design with eco-friendly materials, creating an inspiring and energy-efficient space for all events.

CONCEPT

Created with modern design & sustainable architecture with modern technology. The design prioritizes energy efficiency, comfort, and a vibrant atmosphere for all audiences.



INTERIOR DESIGN SUCCESS SHOWCASE

Students from the Interior Design department actively participate in various events and competitions, showcasing their creative talents. Many students receive prestigious awards for their innovative designs, which serve as a testament to their hard work and dedication. These achievements are celebrated in the department's media gallery, highlighting the students' success and their contributions to the field of interior design.

STUDENT MEDIA GALLERY



EXTRACELLULAR & CULTURAL ACTIVITIES





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